



## Parrot Heads In Natural Settings Gumbo Festival Weekend

March 14<sup>th</sup> & 15<sup>th</sup>, 2015

Jacksonville Landing, Jacksonville, FL

Fighting Hunger One Bowl At A Time

Dear Friend,

On the weekend of March 14 - 15, 2015 Parrot Heads in Natural Settings (PHINS), a 501(c)(3) nonprofit organization, will host its 10th annual benefit gumbo festival. Proceeds will benefit **local area food banks**, which challenge hunger by gathering and distributing food to people in need. Our food banks are under high demand and reduced resources. We hope to improve the quality of life for the community by helping feed our neighbors. Having three meals a day is something most of us take for granted. Supporting the PHINS Gumbo Festival not only gives back to the community where we live but allows your company exposure to the thousands of visitors and attendees to the Jacksonville Landing. Your sponsorship will be promoted on the PHINS website and social media.

In the past 5 years, our sponsors, donors and participants have enabled us to give more than \$31,000 to this important program. Thank you!

We ask you to consider joining us as a sponsor for this year's weekend festival. We have sponsorship opportunities at a range of levels to fit your charity and marketing budget. As a sponsor you will be featured in festival promotions prior to and at the festival in various ways internationally using social media-Facebook, the PHINS club website, the international emails via Parrot Heads in Paradise (PHiP), over 10,000 postcards, posters, newsprint, The Jacksonville Landing Jumbotron. More importantly, you will be providing critical support for children and their families with much needed food and nutrition.

We, again, anticipate over 8000 visitors to the Jacksonville Landing during the festival weekend. . This event coincides with the annual Gate River Run and many of those participants join us for the Gumbo Festival each year. Please be part of this great event and advertise your business for all to see!

A list of sponsorship benefits is enclosed. We hope you will consider how you can participate. Please return the enclosed sponsorship agreement form as soon as possible to get the best advertising benefits and plan to be with us on March 13-14th.

Many thanks,

Jeff Budd  
Gumbo Chair, PHINS



**PHINS – PARROT HEADS IN NATURAL SETTINGS** – is a social club whose members enjoy the music of Jimmy Buffett and the laid back island lifestyle. **Contributions to PHINS, a 501 (c) (3) nonprofit organization, are tax-deductible as allowed by law.**



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## Event Weekend Sponsor \$1,000

- Your company logo on all Festival printed materials
- Main stage signage for weekend
- Live on-stage public address system mentions on event days
- 10' x 10' Festival Booth space
- 6 passes for Friday evening Parrott Games in the courtyard at the Landing
- 6 wristbands for Gumbo tasting event on Saturday
- 6 seats Saturday night concert location TBA
- Inclusion of promotional items for weekend goodie bags
- Inclusion in all media announcements (emails, Facebook, website, press release)
- Your logo shown on our sponsorship banners & the Landing's jumbo screen

## Saturday Event Sponsor \$750

- Main stage signage for Friday night and Saturday event and concert
- Live on-stage public address system mentions
- 10' x 10' Festival Booth space
- 4 passes for Friday evening Parrott Games in the courtyard at the Landing
- 4 wristbands for Gumbo tasting event on Saturday
- 4 seats for Saturday concert location TBA
- Inclusion of promotional items for weekend goodie bags
- Your logo shown on our sponsorship banners & the Landing's jumbo screen

## Friday Night Concert Sponsor \$500

- Main stage signage for Friday night and Saturday event and concert
- Live on-stage public address system mentions
- 2 passes for Friday evening Parrott Games in the courtyard at the Landing
- 2 wristbands for Gumbo tasting event on Saturday
- 2 seats for Saturday concert location TBA
- Inclusion of promotional items for weekend goodie bags
- Your logo shown on our sponsorship banners & the Landing's jumbo screen

## Booth Sponsor \$125

- Signage on the sponsor board on Saturday
- 2 seats for Saturday concert location TBA
- 2 wristbands for Gumbo tasting event on Saturday

## Bowl Sponsor "Friends of PHINS" \$50

- Listing on sponsor board for Friday & Saturday
- 1 wristband for Gumbo tasting event on Saturday



## Parrot Heads In Natural Settings

# Gumbo Festival of Jacksonville

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### Sponsorship Application

Donor Name \_\_\_\_\_

*Please print exactly as you wish name to be listed in promotional materials*

Contact Person \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_

Address \_\_\_\_\_

City/St/Zip \_\_\_\_\_

#### **SPONSOR LEVEL: (check one)**

EVENT\* (\$1000)    SATURDAY (\$750)    FRIDAY (\$500)    BOOTH (\$125)    BOWL (\$50)

\_\_\_\_\_ Gift in kind for raffle \$ \_\_\_\_\_ Value

Event Proceeds to benefit: **Mandarin Food Bank**  
WWW.MandarinFoodBank.org

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Parrot Heads in Natural Settings

Return Item and form to: To be included in any print materials, donations must be received by February 16, 2015.

PHINS  
6955 Golfview St.  
Jacksonville, FL 32210

\*Email business logo for media announcements (where applicable) to busyddb@gmail.com.