



Jacksonville, Florida

PHINS Open 2010

Saturday · June 19

World Golf Village · Slammer and Squire

Good Fun, Good Friends, Great Cause...PHINS Annual Benefit Golf Tournament

Dear Friend,

Planning is underway for the 2010 PHINS Open, and we invite you to be part of this great event!

Parrot Heads in Natural Settings (PHINS) will host its 13th annual benefit golf tournament on June 19. Proceeds will benefit **Community PedsCare**, the pediatric hospice and palliative care program of Community Hospice of Northeast Florida. In just five years, our sponsors, donors and players have enabled us to give nearly \$50,000 to this important program. **Thank you!**

You can make such a difference by sponsoring this year's tournament. We have sponsorship opportunities at a range of levels to fit your charity and marketing budget. As a sponsor you will be featured in tournament promotion prior to and at the tournament, and most importantly, you will be providing critical support for children with life-threatening conditions and assisting their families as they face one of life's most difficult journeys.

The tournament includes morning and afternoon flights of play. We anticipate 288 golfers and will have many more family and friends join us for the weekend of activities.

A list of sponsorship benefits and sponsorship agreement form are enclosed. If you cannot join us as a sponsor, we also need items for prizes/raffles and we need players. The most important thing is your involvement. **Don't miss the fun for a great cause – please consider joining us!**

Many thanks,

Roger Dockery
Golf Committee Chair

PHINS – PARROT HEADS IN NATURAL SETTINGS – is a social club whose members enjoy the music of Jimmy Buffett and the laid back island lifestyle. *Contributions to PHINS, a 501(c)(3) nonprofit organization, are tax-deductible as allowed by law.*



Proceeds from the tournament benefit **COMMUNITY PEDSCARE**, a pediatric program of Community Hospice of Northeast Florida caring for children with life-threatening illnesses or injuries and support for their families.

To be included in print materials, commitment must be received by May 31, 2010.

For more information contact: **Roger Dockery · 904.386.7869 · rogerdockery@comcast.net**

PHINS · 3667 Torre Grande Drive · Jacksonville, FL 32257

www.phinsjax.org



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Parrot Heads Charity Golf Tournament

Option for Morning or Afternoon Play

with 8:00am and 1:30pm shotgun starts

\$110 per player*

Captain's Choice/Best Ball

Prizes for each flight of play:

1st, 2nd, 3rd, On-course contests and 

Best Dressed Team - Parrot Head Style!

 Best Decorated Cart - Parrot Head Style!

*Early bird rate, entry fee after 4/30/10 \$130pp

Extra lunch tickets available - \$20/adult, \$10/child. Bring your family and friends!

INCLUDES

Lunch,

Round of golf/cart/range balls

Player Gift Bag

Grand Prize ticket

Saturday night party with live island music

It's a Weekend of Fun!

Saturday

Tournament Play	8:00am shotgun
Luncheon Buffet	11:30am - 2:00pm
Tournament Play	1:30pm shotgun

Friday 5pm - 8pm

Early registration

Light hors d'oeuvres, Cash Bar, Island Music

Saturday Night Party

7:30pm - Until

Live Island Music, Cash Bar

Host Hotels:

World Golf Village Renaissance Resort - 888.740.7020

Comfort Suites - 877.940.9501

Questions? Contact: Roger Dockery
904.386.7869, rogerdockery@comcast.net

Sponsorship Opportunities Available!

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INFORMATION & REGISTRATION FORMS at www.phinsjax.org



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Presenting Sponsor

\$10,000

- Provides 70 days of care for a child with a life-threatening condition
- Name and Logo prominently displayed on all tournament promotion as exclusive Presenting Sponsor
- Name and Logo on cover of tournament program
- Full page color ad on back of tournament program
- Banner at registration table and awards reception
- Name and Logo in feature location on Sponsor Board at tournament
- Appreciation plaque
- Eight players (2 Foursomes) in tournament
- Eight tickets the Luncheon and eight ticket to the Saturday Night Party
- Option to set up a promotions table or booth at registration
- Option to provide logo item(s) for player bags

Cart Sponsor

\$5,000

- Provides 35 days of care for a child with a life-threatening condition
- Name and Logo on all tournament promotion
- Name and Logo in carts at tournament as exclusive golf cart sponsor
- Full page color ad on inside front cover of the in tournament program
- Name and Logo on Sponsor Board at tournament
- Appreciation plaque
- Four players (1 Foursome) in tournament
- Four tickets the Luncheon and four ticket to the Saturday Night Party
- Option to provide logo item(s) for player bags

Exclusive Event Sponsor

\$2,000

- Provides 12 days of care for a child with a life-threatening condition
- Choice of sponsorship: **Awards, Drink Cart, Entertainment, Luncheon, Saturday PM Party, Print**
- Featured in all print promotions as exclusive event sponsor
- 1/2 page color ad in tournament program
- Listing in tournament program
- Name and Logo on Sponsor Board at tournament
- Appreciation plaque
- Four players (1 Foursome) in tournament
- Four tickets the Luncheon and four ticket to the Saturday Night Party
- Option to provide logo item(s) for player bags



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PHINS-UP Sponsor

\$1,000

- Provides 5 days of care for a child with a life-threatening condition
- Prominent signage at sponsored tee box
- 1/2 page color ad in tournament program
- Name on Sponsor Board at tournament
- Four players (1 Foursome) in tournament
- Four tickets the Luncheon and four ticket to the Saturday Night Party
- Option to provide logo item(s) for player bags

Premiere Tee Sponsor

\$600

- Provides 2 days of care for a child with a life-threatening condition
- Prominent signage at sponsored tee box
- Listing in tournament program
- Name on Sponsor Board at tournament
- Appreciation certificate
- Four players (1 Foursome) in tournament
- Four tickets the Luncheon and four ticket to the Saturday Night Party
- Option to provide logo item(s) for player bags

Tee Sponsor

\$150

- Provides a day of care for a child with a life-threatening condition
- Signage at sponsored tee box
- Listing in tournament program
- Listing on Sponsor Board at tournament
- Appreciation certificate

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SPONSOR REGISTRATION

Sponsor Name _____
Please print exactly as you wish name to be listed in promotional materials

Contact Person _____ Phone _____ Email _____

Address _____ City/St/Zip _____

Sponsorship Level:

- _____ Exclusive Sponsorship (see enclosed for details) _____
- _____ PHINS-UP Sponsor \$1,000
- _____ Premiere Tee Sponsor \$ 600
- _____ Tee Sponsor \$ 150

Team Registration Information (*Premiere Tee Sponsor Level and above*):

Player Name	Phone	Email	Address/City/Zip
1. _____	_____	_____	_____
2. _____	_____	_____	_____
3. _____	_____	_____	_____
4. _____	_____	_____	_____

Preferred Tee Time: ___ 8:00a.m. ___ 1:30p.m.

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Return Check and Registration information to:
 To meet print deadlines, sponsorships must be received by May 31, 2010.

PHINS
3667 Torre Grande Drive
Jacksonville, FL 32218

Contact:

Roger Dockery
904.386.7869
rogerdockery@comcast.net



Community PedsCare is a pediatric palliative and hospice program for children with life-threatening conditions. A program of Community Hospice of Northeast Florida in collaboration with Wolfson Children's Hospital, Nemours Children's Clinic and University of Florida, Community PedsCare offers support, comfort and care to these children and their families.



Children in the Community PedsCare program are cared for by a team of physicians, nurses, social workers, clergy and volunteers. Parents, siblings, grandparents and other family members benefit from support services and counseling provided by the team.

Most Community PedsCare children are in *palliative care*, meaning that they have life-threatening conditions, but may still be seeking curative or life prolonging treatments. Others are in *hospice care*, which is designed for children with a life-expectancy of six months or less who have forgone curative treatment.

Medicaid or private insurance will often cover hospice care and some palliative care services, however, the majority of Community PedsCare services are not reimbursed by insurance and are provided without charge to patient families.

Families are never denied access because of inability to pay.

Charitable gifts to the **Community Hospice Foundation** provide vital funding for this program, which costs \$1.2 million each year. Caring for more than 150 children and their families each year, Community PedsCare is one of the largest programs of its kind in the United States.



Community PedsCare provides seamless care from hospital to home, at doctors visits, at school.....when and where our children and families need it most.



For more information contact:

Community Hospice of Northeast Florida · 4266 Sunbeam Road · Jacksonville, FL 32257
904.268.5200 · www.communityhospice.com

Community Hospice of Northeast Florida and Community Hospice Foundation are 501(c)(3) non-profit organizations. Contributions are tax-deductible as allowed by law.